 **Andret Rayford**

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**Objective**

Passionate and creative researcher seeking a position within the urban development community, where my experience in teaching business/marketing, community development and engagement could be put into practice at the research or planning level.

**Summary of Qualifications**

* Enthusiastic self-starter with a thorough knowledge of organization and planning methods, insight on market analysis, research, and technology skills
* Skilled in delivering lectures and providing problem-solving guidance and study resources.
* Excellent creativity and constructive ability to motivate others, utilizing effective practice, principles, and techniques with strong organizational skills.
* Strong experience in details, database management and assessments, with demonstrated readiness ability to incorporate new/modified processes and procedures.
* Technically proficient computer knowledge in Microsoft Office (i.e., Word, PowerPoint, Excel, Outlook, Google Docs, Internet Explorer) and technology platform resources.
* Highly passionate, results-oriented, with excellent communication skills and high standards of personal and professional ethics.

**Education Degrees**

**2019 MUPEP, Urban Planning & Environmental Policy**, ***TxSU***, Houston, TX

**2016** **M.Ed., Educational Administration**, ***Texas Southern University***, Houston, TX

**2012** **B.S., Business Administration/Marketing**, ***University of Phoenix***, Houston, TX

**1998 A.A., *Art Institute of Houston*, Houston, TX**

 **Work Experience**

**2019-Present Link Houston, Non-Profit Transportation Organization,** Houston, Tx,

 Community Engagement Specialist

* Community events to advocate for transportation with Zoom, Microsoft Team or Skype
* Experience different transit modes for traveling to events, workshops, or meetings
* Plan and setup materials for distribution to community residents at the events

**2017 - 2019 Urban Research and Resource Center, *Texas Southern University*,**

Houston, TX, Education Assessment and Evaluation

* Analyzing and deliver resource on identifying the academic gap
* Redefining skills and knowledge needed for urban campuses
* Research data to create resources on academic and educational reform
* Responsible for the Education Assessment and Evaluation report

**Professional Experience**

**2013–2018 Humble Independent School District,** Humble, TX

 **Marketing Instructor, Career and Technology Education**

* Prepare and deliver lessons for career technology marketing courses, including Marketing Dynamics, Sports and Entertainment Marketing, Fashion Marketing, Hospitality and Tourism and the Work-Based Learning Program.
* Develop short-­ and long-­term instructional objectives.

**1997–2011 JC Penney, Visual Merchandiser Manager,** Sugar Land, TX

* Responsible for event planning and creation of attractive visual store displays to enhance store environment and increase sales.
* Designed varied window and special promotion displays to ensure that event themes consistently fit company’s product lines, image, and targeted markets.
* Monitored design costs to work within designated budgets.

**Volunteer Service**

**2016 Secretary Student Planning Organization,** *Texas Southern Univ*, Houston, TX

**2017**  **Internship Facilities, Construction and Operation**, *Humble ISD*, Humble TX

**2017 President Student Planning Organization,** *Texas Southern Univ, Houston, TX*

**2019 Huston-Tillotson HBCU Campus Summit,** *Austin, TX*

**2019 Jason Hyman REALINC LLC,** *Washington Terrace NH, Houston, TX*

**2019 Dr. Rosalyn Francis, Settegast Heights RC,** *Houston, TX\*

**2020 Third Ward Community Development Corp,** *Third Ward, Houston, TX*

**ACCOMPLISHMENTS**

**2017 John Clary Scholarship, APATX17 Frisco, Texas Conference**

**2018 Dwight D. Eisenhower Transportation Fellowship**

**2018 Hitchcock Legacy Project, APATX18 Galveston, Texas Conference**

**2019 White House Fellows National Candidate**

**2019 Waco Legacy Project, APATX19 Waco, Texas, Judges/People’s Choice**

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